

Dedicated to the Advancement of the International Helicopter Community

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Helicopter Association International’s Annual HAI HELI-EXPO Arrives in Atlanta Next Week

Alexandria, Virginia (February 24, 2023) — Watch the skies over downtown Atlanta next week, as more than four dozen helicopters arrive at the Georgia World Congress Center (GWCC) for Helicopter Association International’s HAI HELI-EXPO 2023. The world’s largest vertical aviation conference and trade show, the event draws attendees from around the world to celebrate the rotorcraft industry. The show runs from Mar. 6–9, with exhibits open Mar. 7–9.

“The arrival of the helicopters creates HAI’s version of an air show, with aircraft landing every 10 to 15 minutes in a space smaller than a city block,” says Dan Sweet, director of public relations and communications for Helicopter Association International (HAI). Anyone with a west-facing view over the downtown area will have the opportunity to see the aircraft flying in and then departing after the show’s conclusion. “Atlanta’s Hartsfield–Jackson International Airport is the world’s busiest airport, and for a few days, the downtown core of the city will be equally busy with rotorcraft.”

The helicopters will fly into a staging area just north of the GWCC, across Ivan Allen Jr. Blvd., beginning about 10:00 am on Fri., Mar. 3, and will conclude later that afternoon, as daylight fades. The flights will resume about 10:00 am on Sat., Mar. 4, and will continue until all aircraft have arrived. On Mar. 9 and 10, following the show’s conclusion, the aircraft will depart from the same staging area. “We have some of the largest helicopters arriving for the show, plus several of the smallest and everything in between. Our various industry sectors, including private, civil, public service, and military, use a wide variety of mission-specific helicopters.”

HAI HELI-EXPO 2023 is the one global event for everything in the helicopter industry, featuring over 600 exhibitors, including aircraft manufacturers, helicopter operators, and suppliers of parts, accessories, and maintenance services, among others. About 50 helicopters will be displayed across Halls B and C of the GWCC, including models from Airbus, Bell, Leonardo, MD Helicopters, Robinson, Sikorsky, and several other manufacturers. Some of the latest in Advanced Air Mobility (AAM) technology and aircraft will also be on display.

“We’re excited to return to Atlanta,” says Sweet. “When we were here in 2019, our attendees loved the city and venue. Georgia is renowned for many things, and it appears that aviation is becoming one of them—I just saw a report that aerospace products are the state’s leading export. We anticipate approximately \$2 billion worth of business will take place during the four days of our show.”

HAI HELI-EXPO spans the industry spectrum, attracting operators, pilots, mechanics, students, military service members, and helicopter aficionados to the multiday event. Attendees can meet with prospective employers, catch up with industry trends, network with colleagues, do business on the show floor, and attend more than 100 industry, safety, and technical meetings, presentations, and education courses.

For more information about HAI HELI-EXPO 2023, including registration fees, visit www.heliexpo.com.

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HAI is the professional trade association for the global vertical aviation industry and represents more than 1,100 companies and over 16,000 industry professionals in more than 65 countries. Each year, HAI members safely operate more than 3,700 aircraft approximately 2.9 million hours. HAI is dedicated to the promotion of rotorcraft as a safe, effective business tool that provides unique advantages to society and to the advancement of the international vertical aviation community.