



**JOIN HAI**



**FOR MORE THAN 70 YEARS, HAI HAS REPRESENTED all aspects of the vertical flight industry, promoting safety, professionalism, innovation, and economic viability.**

HAI advocates for expanding the use of vertical flight, on behalf of our members and for the benefit of society, with legislators, regulators, and government agencies around the world. HAI's diligent work for safety and against burdensome regulations is at the forefront of everything we do. Ensuring a safe, sustainable, and economically viable future for our industry is how we help you keep your rotors turning.

Current HAI priorities include:

- Ensuring COVID relief for operators
- Advancing industry integration of unmanned aircraft systems and advanced air mobility aircraft
- Developing the global vertical flight workforce
- Strengthening safety collaboration within the international vertical flight industry.



*“HAI is our industry advocate; they need to hear from you so they know what to fight for and what is important to you as a pilot or organization.”*

– Grayson Barrows, repair station general manager

# SAFETY

## FLY TO A HIGHER STANDARD

Developing a vibrant safety culture and effective risk management is essential for your organization and our industry’s future. No matter where you are in your safety journey, HAI can help with resources, tools, and programs designed specifically for vertical flight operators, pilots, aviation mechanics/engineers, and safety professionals.

SAFETY RESOURCES
Direct access to HAI regulatory and technical staff
HAI working groups
Online and in-person safety courses
Regional and mission-specific conferences
Safety management systems
Free safety education sessions at HAI HELI-EXPO® trade show
Weekly webinars
Spotlight on Safety tips, videos, and posters
Accident reviews, regulatory notices, and articles in ROTOR magazine, ROTOR Daily e-newsletter, and ROTOR Now app

SAFETY TOOLS
SMS self-assessment checklists
Flight risk assessment tools
Safety reporting tools

SAFETY RECOGNITION
Safety awards for pilots, operators, and aviation mechanics/engineers
Salute to Excellence Safety Award
Land & LIVE program participation
Safety education participation
WINGS and AMT credit for FAA-approved events
Safety education presenter



*“HAI brings together individuals who would like to see good things for the rotorcraft industry’s future.”*

– Nicholas Chefalo, pilot



# ENGAGEMENT

## KNOW YOUR INDUSTRY

HAI events and media help you stay current in our global, dynamic industry. Connect with industry peers from around the world through our annual HAI HELI-EXPO® trade show, webinars, conferences, and educational opportunities. Keep up with the latest news and trends through our magazine, e-newsletter, and app.



### NETWORKING RESOURCES

- HAI HELI-EXPO trade show
- Regional and mission-specific conferences
- Military-to-Civilian Transition Workshop
- HAI working groups
- Safety education presenter
- HAI media contributor
- Weekly webinar panelist
- International Partnership Program

### TOOLS TO STAY CURRENT

- Quarterly ROTOR magazine
- ROTOR Daily e-newsletter
- ROTOR Now app
- Weekly webinars
- Manufacturer Technical Briefings



“HAI  
HELI-EXPO

*provides  
education  
opportunities  
from renowned  
industry  
presenters.”*

– David Adamson,  
chief pilot

## EDUCATION

### SET A COURSE FOR SUCCESS

HAI provides operators, pilots, aviation mechanics/ engineers, and safety professionals with the resources they need to succeed. Take advantage of our education programs, presented by vertical aviation experts and available in both online and in-person formats.

#### VERTICAL AVIATION EDUCATION

Online and in-person courses for pilots, managers, operators, and maintenance and safety professionals

Regional and mission-specific conferences

Weekly webinars

Helicopter flight instructor refresher course

Free safety education sessions

Inspection authorization renewal

Manufacturer Technical Briefings

WINGS and AMT credit for FAA-approved events

## RESOURCES

### KEEP YOUR ROTORS TURNING

Whether it's keeping up with regulatory changes or keeping your career going, HAI has resources for you. Dedicated, knowledgeable help in regulatory and advocacy issues, education and training, or technical assistance is just a phone call away.

#### VERTICAL AVIATION COMMUNITY SUPPORT

Direct access to HAI regulatory and technical staff

HAI working groups

Manufacturer Technical Briefings

Inspection authorization renewal

Regional and mission-specific conferences

Online and in-person courses for pilots, managers, operators, and maintenance and safety professionals

Free safety education sessions

**Our advocacy  
obtained for  
HAI members  
\$228+ million\*  
in Payroll Support  
Program funds.  
\*as of April 2021**



# ADVOCACY

## DEMONSTRATING STRENGTH IN NUMBERS

As an HAI member, your views will be heard in Washington and in US state capitals. Our Government Affairs team works to ensure that legislators understand the full implications of proposals that restrict airspace and operations or impose additional regulatory burdens. Below are some of HAI's positions on critical issues facing our industry.

### HAI SUPPORTS

Finding performance-based safety solutions that ensure industry viability

Preserving federal authority over the National Airspace System

Increasing access to financial aid for flight education and training

Expanding state and federal resources for aviation workforce development

Investing in heliport and vertiport infrastructure for expansion of advanced air mobility technologies

Integrating unmanned aircraft systems safely into the National Airspace System

Protecting safety-critical aviation systems from 5G interference

### HAI OPPOSES

Splitting the National Airspace System into a tangle of competing state and local jurisdictions

Imposing overburdensome regulations and costly requirements that threaten industry viability





*“ We need HAI to keep us accountable, to keep us informed and to help us out.”*

*– Pam Landis, flight school manager*

# MEMBERS ONLY

## ENJOY THESE EXCLUSIVE BENEFITS

HAI’s mission is to provide services that help our members keep their rotors turning. From growing your skills or business to consulting on regulatory concerns, HAI understands your challenges and is here to help. In addition to the safety, education, and engagement resources already listed, below are our exclusive services for members only.

### INDUSTRY LEADERSHIP

Direct access to HAI technical, regulatory, and legislative staff

Membership in working groups that address industry issues

Legislative resources and updates

### DISCOUNTS

Online and in-person courses for pilots, managers, operators, and maintenance and safety pros

Attending or exhibiting at HAI HELI-EXPO® trade show

Promoting your organization in HAI media

Employment listings on JSfirm.com

Hertz car rentals and Delta Air Lines travel

### SAFETY ENHANCEMENTS

Aviation Safety Action Program (ASAP)

Customizable flight risk assessment tools

SMS checklist and software

Third-party mentoring, coaching, and assessment

### BUSINESS AND ORGANIZATION PROMOTION

COVID Clean Program participation

Press releases in ROTOR media

Safety awards for pilots, operators, and aviation mechanics/engineers

Safety education participation





“ I attended HAI HELI-EXPO 2019 in Atlanta to better understand how and where my skills and experiences could be best utilized in today’s civil aviation industry, as I was planning on retiring from the military that year.

The moment I walked into the convention, my expectations were exceeded one hundredfold. In addition to all the activities sponsored by HAI to promote discussion and learning about the helicopter industry, I participated in military-to-civilian transition programs and job fairs, built my network of peers, and was introduced to potential employers and industry leaders looking for new team members.

In less than a year, I not only found employment opportunities but was able to choose between a couple of different options. Today, I work for a great employer that is part of the helicopter air ambulance (HAA) sector, where I fly helicopters and support my community. I’m continuing to grow and learn through HAI’s articles, webinars, and other resources.

HAI membership is a must for anyone who loves helicopters and wants to work in that field.

– Joseph Kaplan, HAA pilot



## HAI MEMBER CATEGORIES

- **Helicopter Operators.** Individuals or companies that own or operate helicopters as a business tool, for personal use, or in public service for a local, state, or federal agency or entity.
- **Manufacturers and Suppliers.** Companies that provide products, supplies, or services to the international helicopter community or that lease helicopters rather than operate them.
- **Pilots, Industry Professionals, and Mechanics/Engineers.** Pilots, industry professionals, and aviation mechanics/engineers who are not an officer, director, or majority owner of a firm that would qualify for an operator or manufacturer and supplier membership.
- **UAS Operators.** Individuals or companies that own or operate one or more unmanned aircraft systems (UAS) but do not operate helicopters.

*If you have questions regarding HAI membership, please contact us at [member@rotor.org](mailto:member@rotor.org) or 703-683-4646.*

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